

# Datamate Strengthens Presence in UK with Strategic Partnership



Datamate and Pell Frischmann have announced that they have formed a strategic partnership to serve UK infrastructure construction companies. By bringing together Datamate's innovative construction data analytics platform DatuBIM with Pell Frischmann's industry leading engineering consultancy services, both companies aim to answer the growing demand for continuous project digitization and data-driven project management.

DatuBIM brings the benefits of multidimensional BIM planning to the project execution phase by delivering continuous digital-twin as-built comparison to previous as-built or to design during the life cycle of the project.

"The collaboration with Pell Frischmann aligns with our strategy and experience in providing a solution tailored to the infrastructure construction market", said Tal Meirzon, CEO of [Datamate](#). "We are excited to partner with such a well-established engineering consultancy as [Pell Frischmann](#). Together we will propel the industry forward and drive the adoption of construction data analytics that delivers multidimensional digital optimization opportunities to our joint customers".

## Turning field data into relevant insights

Through this new strategic partnership, Pell Frischmann will deliver and support Datamate's construction data analytics service, [DatuBIM](#). DatuBIM provides digital monitoring and documentation of managerial and engineering construction processes and establishes a single, permanently updated source of digitized project assets from planning through execution and maintenance of new infrastructure builds or rebuilds of existing infrastructure.

"We see DatuBIM as a critical tool for optimizing planning, project execution and assets management. Turning field data into relevant insights empowers our customers to better address risks and challenges inherent to any construction project. The benefits of the platform will help to further address the risks and challenges our customers are facing and increase our service offer to clients," said Tony Gosling, chief digital officer of Pell Frischmann.