

RIEGL Strengthens Terrestrial Market Presence in North America



RIEGL, an Austrian manufacturer of high-end laser scanning solutions, recently announced the expansion of its terrestrial Lidar presence in North America with the introduction of a new distribution partner, SITECH South. The cooperation further strengthens both companies' terrestrial market presence on the continent with a strong focus in the construction and surveying industries, helping to diversify the portfolios of both organizations.

Operating out of its office in Smyrna, Georgia, SITECH South joins a distinguished group of RIEGL partners helping to promote the [RIEGL](#) brand. A reseller of precision technology for civil engineering and construction, SITECH South has a large footprint throughout North America with offices strategically positioned to serve its clientele. Well known to the

construction surveying industries, the company has a long history of excellence when it comes to sales, service and support.

Lidar innovations for the construction industry

Ed Upchurch, president of [SITECH South](#), commented: "SITECH South, a leader in construction technology, has partnered with RIEGL— a recognized performance leader. Both companies provide premium brand solutions to the civil engineering, construction and mining industries. RIEGL terrestrial laser scanners are rugged and fully portable instruments, tested under strict conditions for a reliable performance even under highly demanding environmental conditions. Accuracy and consistent results using leading edge technology makes our new combination the first choice in instrument data solutions."

With strong support from the Austria-based company, SITECH South will further promote terrestrial Lidar innovations by offering contractors and clients the most comprehensive solutions in the industry.

"We are extremely pleased to have SITECH South as our terrestrial laser scanner distribution partner. We are particularly looking forward to the growth opportunities that this strategic partnership offers both of our companies into the construction and survey Lidar industries. With our common goals to provide the absolute best Lidar solutions to our customers, we are very excited and look forward to strengthening this business relationship," said Tan Nguyen, TLS business development manager with RIEGL USA.